



TenPeaks

**Inspiring
students to
dream more,
learn more,
be more!**

**To engage, inspire
and educate Alberta's
youth to embrace
innovation and learn
about technology,
artificial intelligence,
entrepreneurship,
digital transformation
and sustainability as
it relates to energy,
our environment and
climate.**

Value Xchange Opportunities

Ten Peaks Innovation (Ten Peaks) empowers students and educators interested in innovation in the transforming energy sector through high-quality learning opportunities: conferences, webinars, and communities of practice. Our mission is to engage, inspire, and educate our youth, embrace innovation and learn about technology, artificial intelligence, entrepreneurship, digital transformations and sustainability as it relates to energy, our environment and climate, and help students see themselves in Alberta's future. Our conferences enable the exchange of information through thoughtful keynote speakers, robust sessions and panels, meaningful workshops, and explore hot topics surrounding natural resource development.

Ten Peaks Innovation Xchange (10PIX) is a free, hybrid, one day student conference. Students take part in stimulating and intriguing discussions about energy innovation from basic discoveries and today's new technologies to game-changing approaches planned for the future. Discussions are aimed at building common understanding and collaboration of various viewpoints that will engage and prepare leaders of the future. Our conference provide a forum to hear from industry, government, indigenous leaders, and non-government organizations, and to discuss future careers in the transforming energy industry. This year we are facilitating conversations on growing forward together for the energy and forestry industries.

Why Sponsor?

Our conference are free because you sponsor. Your sponsorship makes it possible for students and teachers to attend, brings in quality keynote speakers, supports students watch online, and helps us in our mission.

Sponsorship also provides opportunities for you to network with educators and students, and inspire them about future careers.

Our conference gives organizations like yours unprecedented exposure to more than one thousand (2023 - 470 in-person and 500 online) students and teachers through the use of a virtual conferencing platform. Those numbers are expected to increase.

"80% of young people believe its important to learn about solutions to energy and environment at school."*

You can inspire students to dream more, learn more, and be more!

* Alberta Council for Environmental Education website https://www.abcee.org/sites/default/files/ACEE%20Youth%20Polling%20Report%20FINAL%20June%2015%202020_0.pdf



Why Sponsor?

- Share your company's expertise with a targeted group of students and educational professionals
- Align your brand with an organization that fosters and recognizes excellence and community involvement
- Profile your organization as one that champions youth and emerging innovators
- Enhance your presence as an innovation leader



Sponsors Receive

- Recognition as an emerging net zero front-runner
- Brand awareness in the community as someone investing in education by supporting knowledge sharing



Why Exhibit?

- Showcase your advanced technologies and innovation, valuable services, and unique knowledge
- Introduce your organization's innovation to future innovators
- Inspire our youth about future career opportunities
- Amplify your message in a focused educational setting



Exhibitors Receive

- One on One chat capabilities to create engagement for your booth visitors
- Two event passes
- Custom built booth on the virtual platform or an on-site table
 - Customized booth style, images and colour scheme
 - Create a message board, documents for download, marquee messages and a video collection for your virtual booth
 - Virtual booth exhibitor training and document to develop an engaging web page with your brand and message



Benefit for all Sponsors and Exhibitors

In this partnership, you will have the opportunity to:

- Use the Ten Peaks logo in your promotion of this partnership
- Have your logo on the sponsor web page, including a link to your company's website
- Exclusive right to brand related items or space
- Entitled to use Ten Peaks marketing activities including social media channel promotion
- Ability to provide editorial content for the blog and the e-newsletter
- Access to the virtual platform data analytics

Find incredible exposure opportunities with the right sponsorship package for you. Enhance your company presence and support students and teachers in learning about the energy, environment and how innovation is driving the new energy industry. Sponsorship and exhibition opportunities are available until September 30, 2024.

SPONSORSHIP BENEFITS	PRESENTING SPONSORS	TREE PLANTING SPONSOR	REGISTRATION PAGE SPONSOR	BREAKFAST SPONSOR	BREAK SPONSOR	PANEL SPONSOR	SCHOOL SPONSOR (BUSING + SUBSTITUTE TEACHER FEES)	EDUCATION LAB - APPROVAL REQUIRED	HYDRATION STATION (525 WATER BOTTLES)	LUNCH SPONSOR	BASIC EXHIBITOR	CASE COMPETITION
	\$15K	\$12.5K	\$10K	\$10K	\$7.5K	\$7.5K	\$5K	\$5K	\$4K	\$4K	\$2.5K	\$2.5K
Opportunities Available	2	1	1	1	2	2	4	8	1	1	12	5
LOGO PLACEMENT												
Exhibitor's web page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Breakfast page				✓								
Registration page			✓									
EXHIBIT BOOTH*	P	P	B++	B++	B++	B++	B++	B++			B	
POST EVENT & NEWSLETTER THANK YOU	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPONSOR ACKNOWLEDGMENT LOGO ON LOOPED VIDEO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
KEYNOTE INTRODUCTION 5 MIN MAX	✓			✓								
WELCOME ADDRESS TO INTRODUCE DAGMAR			✓									
2 MINUTE VIDEO INTRO ON LATEST INNOVATION	✓	✓	✓	✓								
2 MINUTE ADDRESS TO ATTENDEES					✓	✓						
ACKNOWLEDGMENT AT OPENING AND CLOSING REMARKS	✓	✓	✓	✓								
EDUCATION LAB 5 MIN VIDEO	✓							✓				
SIGNAGE AT TABLES				✓	✓							
LOGO ON APPLICATION RECEIVED AND AWARDED EMAILS							✓					

* Prominent (P) Basic++ (B++) Basic (B) exhibitors have a choice between virtual or in-person booths.

About Ten Peaks

Ten Peaks Innovation is a not-for-profit organization, hosting annual student educational conferences, developing lesson resources focused on innovation, technology and entrepreneurship and supporting a student-led Case Competition. We also host two robotics summer camps. Ten Peaks incorporated in 2021.

Our mission statement: To engage, inspire and educate Alberta's youth to embrace innovation and learn about technology, artificial intelligence, entrepreneurship, digital transformation and sustainability as it relates to energy, our environment and climate, and help them see themselves in Alberta's future.

Our guiding principles and philosophy: 1) To bring awareness and change behaviour regarding innovation, technology, opportunities & challenges in the energy transition in a sustainable manner—and it starts in our schools. 2) Engage our youth to develop leadership skills to be the driving force behind the transformation of the our energy system to a new energy mix—one with low carbon, low emission oil and gas, renewables and other diverse clean energy sources. 3) Provide opportunities for formal and informal education, extra curricular learning, experiential learning through workshops, call to actions and case competitions.

Our values: Welcoming diverse viewpoints, creativity, sustainability (especially the environmental impacts), cooperation and collaboration to have meaningful conversations.

Our mandate: To provide teachers and educators with another source of information to bridge the knowledge gap through educational conferences, hosted annually and the lesson resources developed using these sessions. The knowledge gap lies between the general material in textbooks and specific activities occurring in industry, academia, government, indigenous communities, not-for-profit organization incorporating innovation, technology and entrepreneurship in our energy evolution and creating a sustainable future.

Ten Peaks facilitates discussion: How does energy and our environment work together? It's about empowering and inspiring our future leaders to learn how companies, academia, researchers, indigenous leaders, government and non-government organizations are working together to create a sustainable world for both their generation and the ones who follow.

Let's Connect

Dagmar H. Knutson, CPA, CA
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Innovation of the Month Webinars

Ten Peaks is planning to start in 2024 - 2025 year to host up-to six in-person and virtual webinars post student conference. Post conference webinars begin in November, skip December and resume in January ending in May.

We will offer a free, hybrid event in a desirable location either in Edmonton, Red Deer or Calgary for an educator wishing to attend in-person, while also having online attendees. Webinars will be PD eligible, one hour interactive sessions with 20 minutes of Q&A or can also be an interactive workshop.

Webinars are open to Canadian teachers, principals, education assistants, superintendents and educators.

Webinars will be recorded and hosted on our learning library so that it is available for free to educators, students, and the general public. Supplementary lesson plans can also be created to continue the learning in the classroom.

Why Sponsor?

Your sponsorship will allow educators to attend for free and take part in stimulating and thought provoking discussions about our energy transformation.

In addition to the benefits you receive as noted earlier in this document, sponsorship's main benefit is that it provides opportunities for you to connect with educators and inspire them about your organization's activities undertaken in our energy evolution.

Are you ready to inspire teachers?

INNOVATION OF THE MONTH
WEBINAR PARTNER
(POST CONFERENCE)

\$2.5K

SPONSORSHIP BENEFITS

Opportunities Available	6
LOGO PLACEMENT	
Exhibitor's web page	✓
Registration page	✓
POST EVENT & NEWSLETTER THANK YOU	✓
KEYNOTE INTRODUCTION 5 MIN MAX	✓
ACKNOWLEDGMENT AT OPENING AND CLOSING REMARKS	✓
SPONSOR ACKNOWLEDGMENT LOGO ON LOOPED VIDEO	✓